

Rotary Review

The Newsletter of the Rotary Club of Plainfield and North Plainfield

Volume 7 Issue 2

August 2007

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OFFICERS

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Addy Bonet	President-Elect
William Parenti	Vice-President
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"ROTARY SHARES"

Governor, District No. 7510

JULIE ANN JULIANO

Rotary Club of Branchburg

Assistant Governor

ROZ SHAW

Rotary Club of New Brunswick

AUGUST IS MEMBERSHIP MONTH

New recognition program focuses on small-club growth

The RI Board recently adopted the Recognition for Smaller Club Membership Growth, a certificate program designed to increase the size of the 25 percent of clubs with fewer than 20 members. Clubs' 1 July membership figures determine their goals: 10 total members for clubs below that number, 15 for clubs with 10-14 members, and 20 for clubs with 15-19 members.

District governors have received a list of clubs in their district and will be able to identify clubs with memberships under 20. They will be working with these small clubs to establish membership goals and action plans for the year. RI will send the 1 July starting figures to governors in October of each year. To receive a certificate, clubs must reach their goal by 15 May, and governors must submit the names of these clubs to RI by 30 June.

"Although many small clubs are carrying out outstanding projects in their community, they aren't able to achieve the four elements of an effective club," says Juan Pedro Torroba, vice chair of RI's Membership Development and Retention Committee.

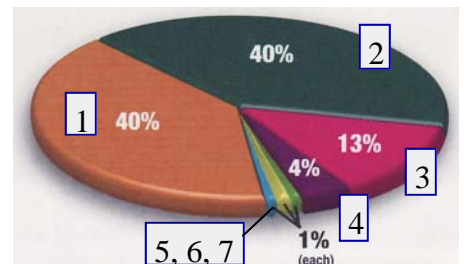
Torroba advises small clubs to use

the club assessment tools available from RI and to adopt the Club Leadership Plan, citing the many membership success stories he's heard about clubs that have implemented the plan.

And the benefits of membership growth for small clubs? "They will have more hands to reach more people in need, more Rotarians at club meetings to invite better speakers, more contributions to The Rotary Foundation, which will bring more Foundation programs to the clubs, more opportunities for leadership beyond the club level, and recognition from the community for sharing Rotary with more people," Torroba says.

ROTASTAT

Club size distribution



Number of members

- 1 - 25 and less
- 2 - 26-50
- 3 - 51-75
- 4 - 76-100
- 5 - 101-125
- 6 - 126-150
- 7 - 151+

Figures based on 30,062 clubs, not including clubs in Great Britain and Ireland, as of 20 March. Source: RI Membership Development Division

What Paul Harris Said...

"If the money in this world which is doing its possessors more harm than good could be diverted to charitable purposes, charity would have no financial problems; and it would be unnecessary to intercept the course of any decent, honest dollar going on about its business without homicidal intention... My work in Rotary is nearly done."

From *The Rotarian*, June, 1912

[Note: Paul Harris's work was not "nearly done" - he continued in Rotary for another 35 years.]

Need more information? Have comments, questions or suggestions? All are welcome. Contact the Editor at 908-822-1441 or at RotaryPNP@comcast.net.

Why I Am A Rotarian

Little do we know when we are leaving a lasting impression on a young person! Years later that same child, turned busy adult, parent, career person, and volunteer, was asked to join Rotary. Without hesitation the answer was "Yes"!

Who was that original Rotarian who made such an impression? It was my dear friend's father, Joe ("Mr. G" to me then).

Rotary was oh-so-important to him! Even as an elementary student where my world seemed to revolve around recess, piano practice, spelling sit-downs, and riding my bicycle within the allowed perimeters of our neighborhood, I was unknowingly impressed. When Joe couldn't pick us up at noon from school and take my friend and I home for lunch, it was because "this is Rotary Day".

I soon learned Rotary must be something very important in his life. Joe was a busy business owner but everything seemed to step aside that special hour each week. He was a man of great

character. Move ahead 40 years: I was proud and honored to be asked to be among the first wave of women Rotarians.

What an impact this wonderful organization has had on my life! Service Above Self! Service acts that I cannot do alone can be accomplished because I am a part of this powerful, caring, successful, and highly respected organization. I can hold my head high and say "I helped to..."

- eliminate Polio,
- educate thousands of students,
- build numerous houses, schools, medical clinics,
- I am helping promote peace and global understanding.
- I am doing all of this because I am a Rotarian!

Rotary cares for others. Rotary is a leader in our community and worldwide. Rotary allowed me to develop new leadership skills and responsibilities. Rotary broadened my circle of friends.

Rotary doesn't just talk about doing good work...Rotary does the work! Rotary Shares! Rotary Leads The Way! I am proud of this organization and my membership.

This is why I am a Rotarian!

*Mary Q. Garrison, PDG
Wilber Rotary Club
District 5650 (NE/IA)*

Presidential Citation

The 2007-08 Presidential Citation will honor Rotary clubs that clearly demonstrate that *Rotary Shares*. To qualify, clubs must fulfill criteria established by RI President Wilfrid J. Wilkinson supporting the four Avenues of Service, membership, and youth.

Clubs must meet the membership goal of a one-member net increase and carry out a recommended activity in each of the other categories. District governors will be recognized if 50 percent or more of their district's clubs earn a citation, and if the governor and at least half the club presidents bring in a new member.

As in previous years, Rotaract clubs may participate in the program. For the first time, Interact clubs may also earn a citation by completing at least four activities from any of the categories.

Clubs must submit their certification forms, along with those of the Rotaract and Interact clubs they sponsor, to their district governor by 31 March. The governor's list of certified clubs must be received at RI World Headquarters by 5 April 2008

For more information, download the 2007-08 *Presidential Citation Brochure (900A-07EN)* at www.rotary.org.



Homes of Hope Dinner

THE ROTARY HOMES OF HOPE COMMITTEE

Invites you, your club members family & friends to join us at our 4th Annual

INTERCITY DINNER

Making Our Village, Your Village

6:00 pm - Wednesday, 9/26

Toucan Restaurant

at the Quality Inn

1850 Easton Ave, Somerset, NJ

Donation: \$45 per person

COME AND TALK TO

Our District 7510 Rotary Team who traveled to Ecuador in

June - Attend and get updates on how the project is progressing and

developing. Once again we will have photos, and information directly from the village for you to see and take back to your club. Continuity and Commitment on our part is paying off.

FRIENDSHIPS WITH THOSE FROM ECUADOR

FOURTH ANNUAL BUILDING PARTNERS AWARDS

UPDATES ON THE ARC OF HOPE

See how your dollars are helping each child directly.

LEARN

What the committee has planned for the continued growth and development of OUR village in Ecuador.

Kindly Respond By Sept.10th - Tickets At The Door Will Be Limited

Checks payable to Branchburg Rotary Foundation

We Need and Appreciate Your Participation In This Great Rotary Project

WE ARE HAVING INTERNATIONAL GUESTS

Board News

The Board of Directors met on Wednesday, August 8th and took the following actions:

1. Donated \$100 to Star-Fish, a community volunteer group that provides food to needy Plainfield families.
2. Adopted a budget with a surplus of \$3,605.
3. Donated \$100 to the YMCA's Strong Kids Campaign, enabling scholarships to the Y's many programs for needy children and families.
4. Tentatively approved a 50/50 raffle as a new fundraiser for our programs and activities-chairperson needed!
5. Approved taking on two soccer games at Rutgers as a supplement to our basketball game concession stand fundraisers.
6. Discussed the EarlyAct Club at the YWCA, which is active and recently held a food drive. Addy will get a report from the club's advisor.
7. Approved awarding a \$50 gift card to a Plainfield resident who recently graduated from a 22 week residential course for high school drop-outs, and who is returning to the workforce.

100 Years of the "Y"

Save the date - September 27th.

Jackie Glock and her staff at the YWCA have put together a special celebration for the YW's 100 years of service to the Plainfield area.

- 6:00 PM - Reception in the Rotunda
- 7:00 PM - Buffet Dinner in the Theater.

More details to follow...

2007 08-30

YMCA Shelter Dinner -

Next dinner is Monday, September 17 - co-chairs Linda P. and Beverly will again have a great dinner arranged. Volunteer now to help with this important community service project.

Wine Tasting Dinner -

the annual fundraiser for our scholarship program will be coming up soon. Get your business to buy a table this year and help raise our scholarship commitment of \$5,000. We need a committee - volunteer now!

Jack Townley's Words of Wisdom



Jack enjoyed his vacation at "Gram and Gramps" house in Florida, his three days at Disney, and five days visiting family friends in

Calabash, North Carolina. School is next - ugh!

RI President Urges All to Bring in New Members

With Rotary’s demographics changing and membership decreasing in North America, Rotarians must “change the way we think about membership,” RI President Wilfrid J. Wilkinson told attendees at a presidential membership conference held 20-21 July in Nashville, Tennessee, USA.

“The current recruitment practices of clubs can’t continue,” Wilkinson said. “What needs to happen is for every Rotarian in every club to bring in one qualified new member every year.”

Inviting new club members is one way Rotarians can live up to this year’s theme of *Rotary Shares*, said Wilkinson at the conference. The conference is one of a series of seven events to be held in July and August in Canada and the United States. In July the conferences were held in Philadelphia; Nashville; and South Bend, Indiana. In August, the conferences will be held in Denver; Vancouver, B.C.; San Jose, California; and Fort Lauderdale, Florida. If those events prove successful, similar ones may be organized in other parts of the world.

Wilkinson cited RI research showing that only 18 percent of Rotarians in a given club ever bring in a new member. But inviting qualified, active members is “the single most important thing that you can do for your club and community,” he said.

To survive and continue to

meet communities’ increasing needs, Wilkinson stressed, “Rotary needs to grow.”

The goal of the presidential conferences was for Rotarians to come away with plans for finding and keeping club members. Wilkinson noted, however, that there’s no one-size-fits-all solution for Rotary clubs.

“*Rotary Shares*,” he said, “and each one of us must take it upon ourselves individually to share the gift of Rotary membership with one new person – this year, and every year to come.”



August/September Meeting Schedule

- ◇ Aug. 1 - Club Assembly
- ◇ Aug. 8 - No speaker
- ◇ Aug. 15 - No speaker
- ◇ Aug. 22 - No speaker
- ◇ Aug. 29 - No speaker ; also, Board meeting
- ◇ Sept. 5 - Speaker to be announced..
- ◇ Sept. 12 - Speaker tba.
- ◇ Sept. 17 - YMCA Dinner
- ◇ Sept. 19 - Speaker tba.
- ◇ Sept. 26 - Speaker tba; also, Board meeting.

[Note: If you have a program, please contact Paul Henry and let him know. Paul is working on the schedule for the coming year.]

District 7510 Events/News

- | | |
|-------------|---|
| Aug. 27 | New member breakfasts, Raritan Valley Community College, Branchburg |
| Sept. 29 | Rotary Foundation Seminar, Quality Inn, Somerset. |
| Sept. 29 | Membership Seminar, Quality Inn, Somerset |
| Oct. 8 | Multi-district Vocational Assembly, Atlantic City |
| Nov. 12 | District “Eat, Drink and Share” at the Pines Manor, Edison. |
| Feb. 9, ‘08 | PR & Fundraising Seminar, Quality Inn, Somerset. |

<i>Current Members and Classifications</i>	
Allen, Janice	Child care administration
Alparone, Helena	Banking
Birnbaum, Marilyn	Public education
Bonet, Addy	Social service
Glock, Jackie	Social service
Griswold, Vicky	Music retail
Hawkins-Todman, Linda	Real estate
Henry, Paul	Financial planning/CPA
Hollod, David	Public administration
Howard, Beverly	Cardiac care
Kosin, Ivan	Chiropractic
McNally, Richard	Office machine sales
Parenti, William	Municipal police service

<i>Current Members and Classifications</i>	
Persichino, Linda	Banking
Rainear, Frank	Funeral home
Reedy, Thomas	Social service
Scarlett, Mindy	Mentoring services
Townley, Michael	Stained and leaded glass
Honorary Members and Former Classifications	
Harvey, William	Clergy - presbyterian
Gindin, William	General law
Herting, Frank	Public education
Perrone, Ralph	Social service
Ridzy, Edward	Mortgage banking

THE FOUR WAY TEST 1. Is it the truth? 2. Is it Fair to All Concerned? 3. Will it Build Goodwill
of things we say and do... and Better Friendships? 4. Will it be Beneficial to All Concerned?



The Rotary Review

**Rotary Club of Plainfield/North Plainfield
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South Plainfield, NJ 07080-2223**

Place
Stamp
Here

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