

Rotary Review

The Newsletter of the Rotary Club of Plainfield and North Plainfield

Volume 7 Issue 4

October 2007

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OFFICERS

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Addy Bonet	President-Elect
William Parenti	Vice-President
Michael Townley	Secretary
Linda Todman	Treasurer
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"ROTARY SHARES"

Governor, District No. 7510

JULIE ANN JULIANO

Rotary Club of Branchburg

Assistant Governor

ROZ SHAW

Rotary Club of New Brunswick

Dictionary Project

Smiling faces greeted our Club members as they presented dictionaries to third grade students in Plainfield's elementary schools at the end of September.

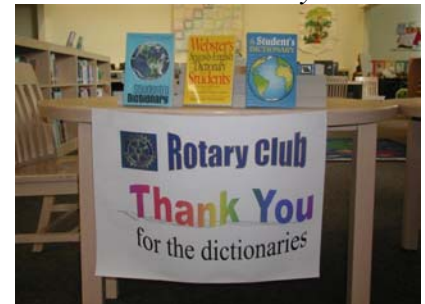
Led by Chairperson Mindy Scarlett, YMCA staffer Nikki and Club members Paul Henry, Tom Reedy, Linda Persichino, and Michael Townley gave out nearly 500 English and over 100 Spanish/English dictionaries.

The project received a great publicity boost when the Courier News featured it in a front page article in the Local section on Thursday, September 27.

Highlighted by a great picture of one of the students intently checking out his new book, the article followed the outdoor pres-

entation at the F.W. Cook School on Leland Avenue.

In most of the schools, the books were given to the students in their classrooms in a one-on-one presentation. At the Clinton School, however, children were brought to the Library to receive their books, where they displayed the Thank You poster shown below. Each class presented a similar poster, signed by each student, as their collective *thank you*.



DRIVEN TO READ

Program in Second Year

Driven To Read is an annual drive to collect "gently read" children's books and is in its second year.

Automobile dealerships across New Jersey serve as drop off sites for the books.

Rotarians then pick up the books and distribute them to organizations serving disadvantaged children.

Enrolling the car dealers is coordinated by the New Jersey Coalition of Automotive Retailers.

Enrolling the Rotarians is coordinated by Mary Jane Salvato,

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What Paul Harris Said...

"Even to hang to the fringe of this fast-changing world is about all most of us can do. Rotary must simply continue to pioneer or be left in the rear of progress."

From *The Rotarian*, 1945

Need more information? Have comments, questions or suggestions? All are welcome. Contact the Editor at 908-822-1441 or at RotaryPNP@comcast.net.

Why I Am A Rotarian

Most Rotarians at some time in their flirtation with Rotary ask themselves: "Why am I a Rotarian?"

This question arises even after the flirtation becomes a commitment and a way of living that serves as an excellent model for family and business, which perhaps is reason enough to embrace Rotary.

However, there is a more complex underlying principle that transcends mere ethics and philanthropy and speaks to a basic need we all have: to help others facing hardship.

Rotarians for their part seem to have discovered that there exists a commonality among people of all faiths to do good in the world, that there is good fellowship in this commonality of purpose, a strength in numbers and concerted action, and that charity is served when translated into humanitarian service.

Rotary makes significant inroads in alleviating the misery that afflicts the human condition. The plight of the poor and the

improvement of their lives is good enough reason for being a Rotarian.

As Rotarians we cannot hope to cure all the ills of the world, but through our efforts millions of children who might have been crippled by polio are today playing happily with their friends.

Many more millions who may have suffered famine, blindness, polluted water, and disease have been fed, supplied with clean water and returned to health.

Countless others, especially girls, have been taught to read, and by mastering this one skill, have had a veil lifted from their eyes and have become educators of their own children.

Rotarians represent the finest qualities that mark them as human and in this cynical world of ours; I want to be one of them.

Rodney Mazinter
South Africa

Driven to Read

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General Manager of Colonial Motors GMC and president of the Rotary Club of Branchburg. She is the **Driven to Read** originator and also the chairperson of this event.

The projects costs participants nothing, yet the returns are priceless.

Driven To Read gives the participants the opportunity to create awareness for literacy and Rotary through creative public relations in promoting the collection and distribution of the children books to support literacy.

The 2006 inaugural year of this program collected 26,000 books statewide in NJ. Over 120 automotive dealers of all different makes participated around the state. Although fewer Rotary clubs participated, the books were successfully distributed to children in need.

NJ Monthly selected **Driven To Read** to honor on Tuesday, September 25 at the Crystal Plaza in Livingston for the *Garden State Seeds of Hope*.

President Linda attended the luncheon to help Mary Jane Salvato and other Rotarian participants receive the honor.

NJ Monthly took a group photo of the **Driven To Read** participants at the luncheon and plans to publish it in their November issue.

Some of the 2006 **Driven To Read** stars are as follows:

- The Berlin and Mid Jersey

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Past District Governor Mike Hart's Final Report

Excerpt of Report Includes Special Thanks

Summary:

- We hosted the New Jersey State Vocational Assembly, and the President of Rotary International visited our little district;
- We did a Group Study Exchange both ways with Greece;
- Sent one Ambassadorial scholar to Kenya, and received four in return;
- Sent four high school exchange students out, and received four back;
- Saved 6 children's lives with heart operations through the Gift of Life program;
- Closed down one Rotary club, and we're starting up another;
- We put up a new district website; and created website awards;
- Created a district pin and redesigned the district banner;
- We are looking into a headquarters building for the district;
- We set up several multi-year programs, so the district will function well into the future;
- Ran the largest District

Conference in several years in Baltimore.

- A remarkable 30 Clubs earned the Presidential Citation;
- Our clubs' average Foundation giving exceeded \$117 per capita, the **highest district in the northeastern US**;
- We had the biggest Foundation fundraiser (Eat, Drink & Share) ever;
- **Gave the most funds to The Rotary Foundation ever in our History**;
- For the first time we ran a District Wide Publicity campaign;
- We increased District Membership;
- And we are the **number one district in the world** with 12 clubs having 100% Paul Harris Fellows.



We had an excellent year last year, with many programs in place which are multi-year programs, and which will get better each year.

Now we should all work

together to help District Governor Julie Ann (Juliano) and District Governor Elect Joe (Scandariato) and District Governor Nominee Alex Cauwels to grow the district, and achieve even better results.

A healthy and strong district will benefit us all. "A rising tide lifts all boats".

Special Thanks

I would like to express my heartfelt thanks to all of the Past District Governors who spent time mentoring, and advising me.

Next, to the outstanding District Officers, Directors, Assistant Governors, and Committee Chairs on whom I relied and to whom I delegated so much of the work.

And most importantly, to every Rotarian in the district who works hard to make the world a better place. You are what makes this district what it is.

Very Sincerely,

Michael Hart

[Editor's Note: This is an excerpt of PDG Mike's full report. It is available directly from the Editor. Email RotaryPNP@comcast.net]

YMCA Shelter Dinner -

Next dinner is Monday, December 3rd - co-chairs Linda P. and Beverly will again have a great dinner arranged. Volunteer now to help with this important community service project.

Wine Tasting Dinner - the annual fundraiser for our scholarship program is at Giovanna's on Nov. 7th at 6:00 PM. Get your business to buy a table this year and help raise our scholarship commitment of \$5,000.

RU Basketball - the football team may be getting all the press, but the basketball teams are our favorites. The season will start in early November, and we will be staffing the concession stand again this year. Be ready to volunteer.



October/November Meeting Schedule

- ◇ Oct. 3 - Club Assembly
- ◇ Oct. 10 - Charles Lepore, Wine Appreciation - Linda P.
- ◇ Oct. 17 - Speaker by Bill.
- ◇ Oct. 24 - Speaker by Dave.
- ◇ Oct. 31 - Speaker by Bev.
- ◇ Nov. 7 - Wine Tasting Dinner - no regular meeting
- ◇ Nov. 14 - Speaker by
- ◇ Nov. 21 - No Speaker
- ◇ Nov. 28 - Speaker by Marilyn

[Note: If you have an extra program, or you want to switch your assignment, just contact your fellow Rotarian and make those arrangements. Let Michael know when speakers are arranged so certificates can be prepared and ready.]

Definition of Rotary

How do you describe the organization called "Rotary"? There are so many characteristics of a Rotary club as well as the activities of a million Rotarians. There are the features of service, internationality, fellowship, classifications of each vocation, development of goodwill and world understanding, the emphasis of high ethical standards, concern for other people, and many more.

In 1976, the Rotary International Board of Directors was interested in creating a concise definition of the fundamental aspects of Rotary. They turned to the three men who were then serving on RI's Public Relations Committee and requested that a one-sentence definition of Rotary be prepared. After numerous drafts, the committee presented this definition, which has been used ever since in various Rotary publications:

"Rotary is an organization of business and professional persons united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world."

Those 31 words are worth remembering when someone asks, "What is a Rotary club?"

The Official Rotary Flag

An official flag was formally adopted by Rotary International at the 1929 RI Convention in Dallas, Texas, USA. The Rotary flag consists of a white field with the official wheel emblem emblazoned in gold in the center of the field. The four depressed spaces on the rim of the Rotary wheel are colored royal blue. The words "Rotary" and "International" printed at the top and bottom depressions on the wheel rim are also gold. The shaft in the hub and the keyway of the wheel are white.

The first official Rotary flag reportedly was flown in Kansas City, Missouri, USA, in January 1915. In 1922, a small Rotary flag was carried over the South Pole by Admiral Richard Byrd, a member of the Rotary Club of Winchester, Virginia, USA. Four years later, the admiral carried a Rotary flag in his expedition to the North Pole.

Some Rotary clubs use the official Rotary flag as a banner at club meetings. In these instances, it is appropriate to print the words "Rotary Club" above the wheel symbol and the name of the city, state, or nation below the emblem.

The Rotary flag is always prominently displayed at the World Headquarters as well as at all conventions and official events of Rotary International.

Rotary's Wheel Emblem

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel,

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District 7510 Events/News

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|-------------|---|
| Sept. 29 | Rotary Foundation Seminar, Quality Inn, Somerset. |
| Sept. 29 | Membership Seminar, Quality Inn, Somerset |
| Oct. 8 | Multi-district Vocational Assembly, Atlantic City |
| Oct. 16 | Interact Leadership Training Workshop |
| Nov. 7 | Rotary Leadership Institute, Parts I, II, III and Graduate level - Pines Manor, Edison. |
| Nov. 12 | District "Eat, Drink and Share" at the Pines Manor, Edison. |
| Feb. 9, '08 | PR & Fundraising Seminar, Quality Inn, Somerset. |

ABC's

(Continued from page 4)

with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians.

Thus, in 1923, the present gear wheel with 24 cogs and six spokes was adopted by the Rotary International Association. A group of engineers advised that the gear wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923, the keyway was added, and the design which we now know was formally adopted as the official Rotary International emblem.

Driven to Read

(Continued from page 2)

Cape clubs of District 7640 took 5500 books collected in their district and gave them to the Camden County Library.

- Elizabeth Rotary (7510) collected over 7000 books from all over NJ for their community organizations serving disadvantaged children.
- Hackensack Rotary (7490) divided 600 books between the YCS Youth Consultation Services and the Bergen CAP.
- The Flemington Club had one of the biggest collections of books from their local dealer. The Flemington Food Pantry received over 1800 books.
- Lou Kady of the Carteret club (7510) was delighted to par-

ticipate in Driven to Read even though Carteret has no Auto dealers. Lou collected books from dealers so his community's children would benefit.

- The Edison Rotary (7510) found a home for books at the Ozanam shelter in Edison.
- MaryJane Salvato collected over 2600 books. She spread the word by producing a PSA message for local cable, got two Gannet daily newspapers to donate 12 full page ads listing the drop off sites, and gave out thousands of book marks she made to schools and parents. Many of her books went to the Somerset County Food Bank to be included in Holiday Food baskets.

Four Way Test

Of the things we say and do...

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

Interact Club News and Activity

District 7510 will hold the 25th Annual Interact Officers Leadership Training Workshop on Tuesday, October 16, 2007 for in-coming officers of the Interact Clubs in the District.

The LTW is an opportunity to meet other Rotary Interact Service Clubs, discuss ideas & methods to operate a good service club, and listen to successful projects that get many Interactors involved.

This event will be held at the Somerset Quality Inn on

Easton Avenue in Somerset.

Amy Six, NPHS Interact advisor, has reported the following officers for 2007-08:

Tracy Mamuric	President
Anniely Acosta	Vice President
Lindsay Miller	Secretary
Tifani Dyson	Treasurer
Dondre Stuetley	Service Project
Teresa Huynh	Coordinators

All of the above officers (seniors, with the exception of Stuetley and Huynh) will attend the LTW, along with their advisor.



Rotary District 7510

Leading the World in 100% Paul Harris Clubs

<i>Current Members and Classifications</i>	
Allen, Janice	Child care administration
Alparone, Helena	Banking
Birnbaum, Marilyn	Public education
Bonet, Addy	Social service
Glock, Jackie	Social service
Griswold, Vicky	Music retail
Hawkins-Todman, Linda	Real estate
Henry, Paul	Financial planning/CPA
Hollod, David	Public administration
Howard, Beverly	Cardiac care
Kosin, Ivan	Chiropractic
McNally, Richard	Office machine sales
Parenti, William	Municipal police service

<i>Current Members and Classifications</i>	
Persichino, Linda	Banking
Rainear, Frank	Funeral home
Reedy, Thomas	Social service
Scarlett, Mindy	Mentoring services
Townley, Michael	Stained and leaded glass
Honorary Members and Former Classifications	
Harvey, William	Clergy - presbyterian
Gindin, William	General law
Herting, Frank	Public education
Perrone, Ralph	Social service
Ridzy, Edward	Mortgage banking

THE FOUR WAY TEST 1. Is it the truth? 2. Is it Fair to All Concerned? 3. Will it Build Goodwill
of things we say and do... and Better Friendships? 4. Will it be Beneficial to All Concerned?



The Rotary Review

**Rotary Club of Plainfield/North Plainfield
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